



LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING (AUTONOMOUS)

Accredited by NAAC with 'A' Grade, ISO 9001:2015 Certified Institution


Approved by AICTE, New Delhi and Affiliated to JNTUK, Kakinada

L.B.Reddy Nagar, Mylavaram-521230, Krishna Dist, Andhra Pradesh, India

Master of Business Administration Report on Alumni interaction on 04.02.2022 (In association with E-sprit club)

Event Name	Student technical club activity
Event type/Name	Alumni interaction
Date/duration	04.02.2022
Resource person/Organiser	Mr Ramachandra Reddy(18761E0075) Marketing head at Vijay electronics, Guntur
Name of Convener	Dr A Adishesha Reddy
Target audience	II MBA
Total No. of participants	85
Objective the event	To discuss the placement opportunities for MBA students.
Description about the event:	Explained the power of Marketing jobs to earn more earnings.




Dr.A.Adishesha Reddy